ENGLAND RUGBY COLLEGES STRATEGIC PLAN 2030

England Rugby

COLLEGES

ENGLAND RUGBY COLLEGES AIM TO: 'INTRODUCE MORE STUDENTS TO RUGBY THROUGH INCREASING OPPORTUNITIES TO PARTICIPATE AND VOLUNTEER'







RUGBY UNION PROVIDES THE OPPORTUNITY TO ENRICH STUDENTS LIVES:

It increases volunteering opportunities and friendships supporting improved attendance. Rugby has huge benefits for learners mental and physical wellbeing.

HOW WILL ENGLAND RUGBY COLLEGES ACHIEVE THE PLAN:

1. LEADERSHIP

- Provide the opportunity for more college staff and students to volunteer in rugby and diversify the workforce support the introduction of the game
- Rugby ambassadors will inspire others to participate through supporting delivery of new rugby playing opportunities helping students both male and female to participate through different and appropriate formats of the game
- Inspire, recruit and connect with new players supporting participation through different formats and flexible approaches

2. PLAY

- We need to meet the needs of our students. Engage learners in all formats of the game, provide a safe environment and opportunities for all learners to participate in the game from T1 Rugby and festival activity through to performance levels.
- Create appropriate playing opportunities that both bring new students and keep these young people in the game.

3. PERFORM:

- Provide inclusive, modern competition opportunities that meet the diverse needs of students, catering for different abilities, motivations and aspirations.

I. Play: aimed at social involvement and engagement with others

II. Participation: A festival approach seeking to increase casual and ad hoc activity for all learners

III. Progression: provide regular competition with the intention to encourage 15-a-side while seeking to achieve maximum participation

IV. Performance: provide regular national competition for those highly committed players who seek to play at the highest level





KPI'S FOR 2026/27: MEASURING THE IMPACT

- Retain the number of Colleges playing Rugby
- Monitor planned v played
- Increase in the number of players registered
- Growth in the T1 Rugby and Festival engagements
- Increase in the workforce programme of Rugby Ambassadors and establish transition to University and Clubs